

ORDER



Orders
Order / Rev: 186380
Alt Order #:
Product Desc: Colorado Democratic Party/Joe Miklosi f
Estimate: 2401
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 650 Massachusetts Ave. NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Colorado Democratic Party/
Demographic: A25-54
Product Codes: PL8-Rep/Dem
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/12/12	31	\$22,125.00	\$18,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	31	\$22,125.00	\$18,806.25	0.00
Totals	31	\$22,125.00	\$18,806.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/09/12	10/09/12	7News at 530AM	CA	530AM-6AM	- 1 - - - - -	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - - -		1				\$350.00		0.00			
N 2	KMGH	10/10/12	10/10/12	6-7A News M-F/KMGH	CA	6A-7A	- - 1 - - - -	:30	1	\$625.00	P3	0.00	NM	1	\$350.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 1 - - - -		1				\$350.00		0.00			
N 3	KMGH	10/09/12	10/10/12	GMA M-F 7-9A / KMGH	CA	7A-9A	- 11 - - - -	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 11 - - - -		2				\$625.00		0.00			
N 4	KMGH	10/09/12	10/09/12	9a-930a Right This Minute	CA	9a-930a	- 1 - - - - -	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 1 - - - - -		1				\$300.00		0.00			
N 5	KMGH	10/10/12	10/11/12	930a-10 Right This Minute	CA	930a-10a	- - 11 - - -	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- - 11 - - -		2				\$300.00		0.00			
N 6	KMGH	10/09/12	10/11/12	The View	CA	10A-11A	- 111 - - -	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- 111 - - -		3				\$450.00		0.00			

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Advertiser: Congress/Colorado Democratic Party/Mi
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 Estimate: 2401
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/09/12	10/11/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P - 111---	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 111---		3		\$275.00		0.00				
N 8	KMGH	10/10/12	10/11/12	The CHEW The CHEW	CA	1157A-1P -- 11---	:30	2	\$265.00	P3	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- 11---		2		\$265.00		0.00				
N 9	KMGH	10/09/12	10/10/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm - 11----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 11----		2		\$450.00		0.00				
N 10	KMGH	10/09/12	10/10/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P - 11----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 11----		2		\$400.00		0.00				
N 11	KMGH	10/09/12	10/10/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P - 11----	:30	2	\$1,125.00	P2	0.00	NM	2	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 11----		2		\$1,125.00		0.00				
N 12	KMGH	10/10/12	10/11/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -- 11---	:30	2	\$2,050.00	P2	0.00	NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- 11---		2		\$2,050.00		0.00				
N 13	KMGH	10/09/12	10/10/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P - 11----	:30	2	\$2,360.00	P2	0.00	NM	2	\$4,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 11----		2		\$2,360.00		0.00				
N 14	KMGH	10/09/12	10/09/12	Nightline Nightline	CA	1037P-1103P - 1-----	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 1-----		1		\$675.00		0.00				
N 15	KMGH	10/09/12	10/10/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A - 11----	:30	2	\$25.00	PREE	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 11----		2		\$25.00		0.00				
N 16	KMGH	10/09/12	10/11/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P - 1-1---	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 1-1---		2		\$1,500.00		0.00				
N 17	KMGH	10/09/12	10/12/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A - TWTF--	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF--		1		\$75.00		0.00				
												Totals	31	\$22,125.00